



Dear Potential Sponsor,

Thank you for your interest in becoming a valued sponsor of the Southern Oregon Medical Society (SOMS) provider learning events. SOMS is a collaborative community of physicians, nurse practitioners and physician associates who are unified in their desire to provide high quality care. Learning, networking, and advocacy opportunities bring us together to deepen knowledge, relationships, and positive impacts on patients and healthcare professionals in Southern Oregon. These events take place on the second Wednesday evening each month.

An appropriate SOMS sponsor is a business that supports the personal and professional well-being of medical providers, such as those in banking, wellness, health insurance, and related industries. However, per ACCME (Accreditation Council for Continuing Medical Education) regulations, sponsors whose services could directly impact a healthcare provider's clinical decision making—such as pharmaceutical companies, compounding pharmacies, or businesses selling proprietary healthcare products—are not eligible.

Sponsorship includes recognition via:

- ✓ Flyers and email invitations to over 600 local medical providers
- ✓ Registration website
- ✓ Slides at the event
- ✓ Verbal appreciation at the event

Sponsors:

- ✓ May have one representative attend the event to answer inquiries at a designated table and share contact information as requested by attendees
- ✓ May provide swag at the table set up for the sponsor
- ✓ May not make formal remarks or directly lobby the attendees
- ✓ May not place materials at the tables inside the educational space

We offer a single sponsorship level of \$4000 for one event. We can accommodate a variety of payment methods, including check or digital, which can be determined upon approval of sponsorship. If you are interested in sponsoring or have questions, please reach out to soms@soappinfo.com.

Thank you for considering this opportunity to partner with us in creating a healthier, stronger provider network to serve our community. Together, we can make a lasting difference.

Sincerely,

The Southern Oregon Medical Society



SOUTHERN OREGON
MEDICAL SOCIETY

Southern Oregon Medical Society Sponsorship Application

Organization Name: _____

Industry Sector of Organization _____

**Address of
Workplace:** _____

City/State/Zip: _____

Organization Website: _____

Name of Contact: _____

Work Phone: _____

Work Email: _____

Please briefly describe your motivation for wanting to sponsor a SOMS event or any other comments you would like to share with us.

Signature: _____ **Date:** _____

Please submit application to soms@soappinfo.com

The SOMS committee will review your request and respond within one month. Thank you!